| Keyword                       | <b>Keyword Difficulty</b> | Volume | Global Volume |
|-------------------------------|---------------------------|--------|---------------|
| Medical device                | 78                        | 600    | 20k           |
| Medical device distributor    | 15                        | 60     | 1k            |
| healthcare products           | 57                        | 150    | 3.1k          |
| advanced healthcare products  | 5                         | 70     | 200           |
| medical equipment supplier    | 54                        | 600    | 6.2k          |
| medical supplier              | 55                        | 250    | 9.6k          |
| medical devices manufacturer  | 30                        | 300    | 1.4k          |
| medical device manufacturer   | 44                        | 300    | 2.1k          |
| medical product manufacturing |                           | 30     | 250           |
| manufacturing medical devices | 16                        | 300    | 1.6k          |
| medical device manufacturing  | 18                        | 300    | 3k            |
| medical manufacturing         | 32                        | 150    | 2.6k          |
| medical distributor           | 28                        | 100    | 900           |
| distribution                  | 58                        | 7k     | 265k          |
| manufacturing                 | 67                        | 9.7k   | 207k          |